

Celebrate 20 Years of the bestselling I Spy series!

I SPY SPECTACULAR

A Book of Picture Riddles

Riddles by Jean Marzollo
Photographs by Walter Wick

Celebrate the 20th anniversary of the first I Spy book with *I Spy Spectacular*—featuring new riddles from Jean Marzollo paired with classic Walter Wick photographs. With more than 36 million visually groundbreaking I Spy books in print, the bestselling team of Marzollo and Wick have created a fun and educational way for children to engage with books. *I Spy Spectacular* also includes a special anniversary section detailing the history of the first I Spy book and its creators.

Since the first I SPY book was published by Scholastic in 1991, the program has expanded to include 36 million books in print – including the I SPY Classics, Challengers, board books, and paperback readers.

Scholastic Media has developed the property into a best-selling global franchise – including an Emmy Award-winning television series that airs on HBO Family in the US and has been sold to more than 30 countries worldwide. Its best-selling interactive franchise includes product offerings on multiple platforms, including Nintendo Wii™ and DST™, TAG™ and Leapster® as well as I SPY apps for iPod Touch®, iPhone™ and iPad®. To date, Briarpatch has sold over 10 million I SPY branded games, puzzles and card games. The I SPY brand features beautiful graphics, a rhythmic rhyming text, and thought provoking seek-and-find games that enable children of all ages to feel like heroes.

Jean Marzollo has written many award-winning children's books, including the bestselling I Spy series, *In 1776*, *Pierre the Penguin*, *The Little Plant Doctor*, *Mama Mama/Papa Papa*, *I'm a Caterpillar*, and *Happy Birthday*, *Martin Luther King*, as well as books for parents and teachers. Jean lives with her husband in New York State's Hudson Valley.

Walter Wick is the award-winning photographer of the bestselling I Spy series and the author and photographer of many other highly acclaimed books, including the bestselling *Can You See What I See?* Series—the eighth installment, *Can You See What I See? Toyland Express*, will be published in September 2011. Walter lives with his wife in Connecticut.

I Spy Spectacular: A Book of Picture Riddles

Riddles by Jean Marzollo
Photographs by Walter Wick
Cartwheel Books / April 2011
ISBN: 978-0-545-22278-5
\$13.99 / All Ages

